

PRE SALES

CINÉTÉVÉ
sales

2024
DOCUMENTARIES

- CURRENT AFFAIRS -

DNA BUSINESS: A GENE GOLD RUSH P. 3

- HISTORY -

HISTORY UNCOVERED P. 4

- ARTS & CULTURE -

WELCOME TO LYNCHLAND P. 5

THE WAR OF THE WORLDS: THE PROPHETIC NOVEL P. 6

LOUISE BOURGEOIS: MY BODY, MY SCULPTURE P. 7

DNA BUSINESS

A GENE GOLD RUSH

DOWNLOAD THE
PITCH-DECK

WATCH THE TRAILER

Directed by **Olivier Toscer**
Cinétévé / 52' & 90' / **Delivery early 2025**

Some 26 million people around the world have already answered the siren calls of the clever marketing campaigns for companies offering at-home personal DNA testing. But are the results reliable? What happens to our data? Who uses it and what do they do with it?

An investigation into the transformation of DNA testing into an at-home service, which is using a new scientific frontier as a springboard to propel us into the era of commodification of genetic data.

- ▶ **The hidden face of the DNA business: test reliability, win-win deal between testing sites and the pharmaceutical industry, aggressive marketing methods, unintended uses of our data. Embark on an international investigation shot in several countries: USA, New Zealand, France, Germany and elsewhere.**
- ▶ **Big Pharma's latest grail: maximizing profits by purchasing massive amounts of data collected by DNA testing services.**
- ▶ **Directed by investigative journalist Olivier Toscer (*Berlusconi and the Mafia*) and written by Laurent Mizrahi (author of the best-selling *Blob: A Genius without a Brain*)**



HISTORY UNCOVERED COLLECTION

Showrunners: **Olivier Wieviorka & David Korn-Brzoza**
Cinétévé / 4 x 52' / **Delivery late 2024**

Myths die hard, and the history of the 20th century is no exception to the rule. Even now, there are dubious notions that we still take for Gospel truth. What if the historical truth was slightly different? This archive-based documentary collection revisits key moments in the 20th century from a new perspective in order to provide a subtler and more thoughtful interpretation, shedding light on elements that have been forgotten or sometimes overshadowed.

4 NEW EPISODES

Ep. *The Cuban missile crisis, Kennedy's defeat*

Ep. *The New Deal, an American failure*

Ep. *Africa, hotspot of the Cold War*

Ep. *U-boat, the underwater scarecrow*



WELCOME TO LYNCHLAND

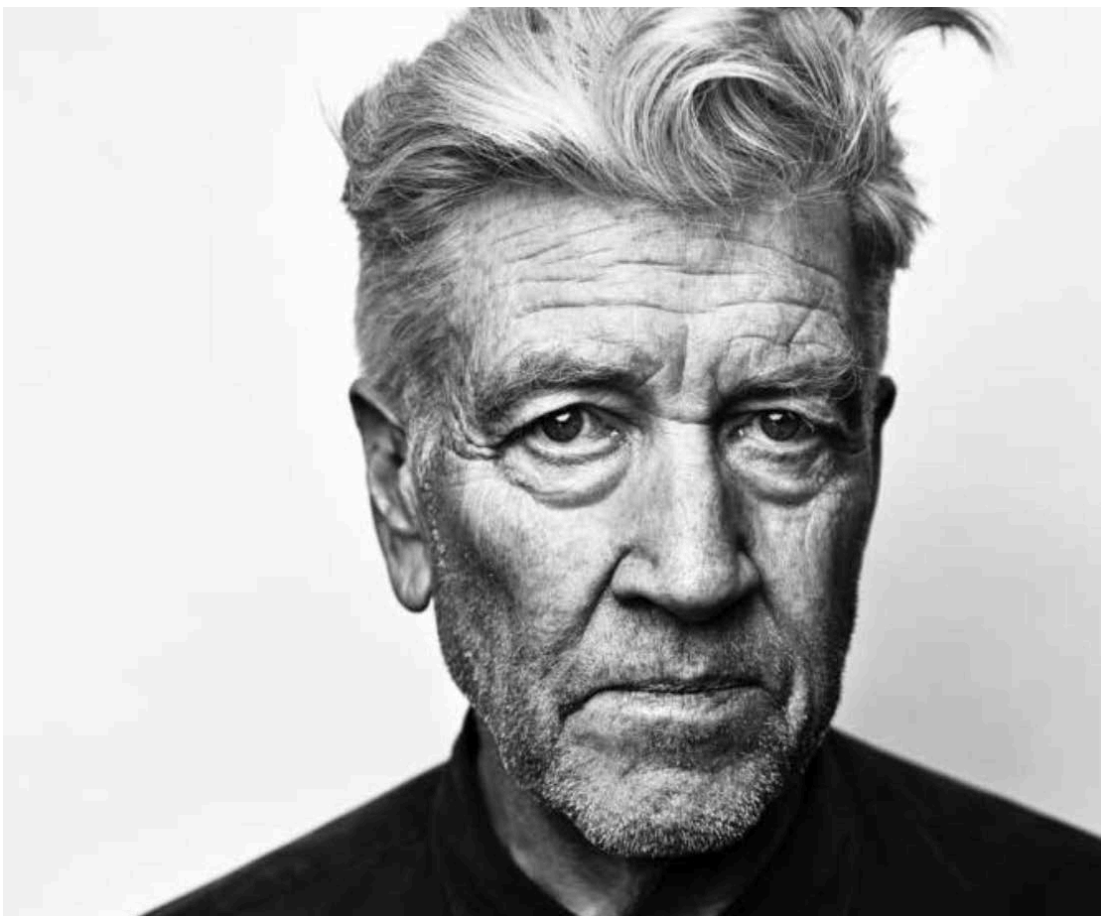
DOWNLOAD THE
PITCH-DECK

Directed by **Stéphane Ghez**
Cinétévé / 52' / Delivery Fall 2024

With an unwavering commitment to his creative vision and freedom, David Lynch, an artist fascinated by the most deviant depths of the human soul, has composed his oeuvre like a riddle to decipher, on the cusp between dreams and reality.

From *Eraserhead*, his cult-classic first feature film; to *Twin Peaks*, which transformed the world of TV series; via *Mulholland Drive*, seen as the greatest movie of the 21st century, David Lynch has been taking us through the looking glass to explore the strange foundations of the American dream. In revisiting both the filmmaker's life and his work, this documentary will probe his creative process and plumb the hidden meaning of an implacably consistent filmography.

- ▶ Dive into David Lynch very own world: explore his movies, TV series, paintings and decipher Lynch's enigma.
- ▶ A thematic and chronological treatment: from his youth to his confrontation with the Hollywood machine and his condemnation of the American dream, follow Lynch's singular path & anti hero career.
- ▶ Explore Lynch's creative process through archives, movie excerpts and making-offs, as well as interviews with the legendary director's favorite actors and collaborators.



THE WAR OF THE WORLDS

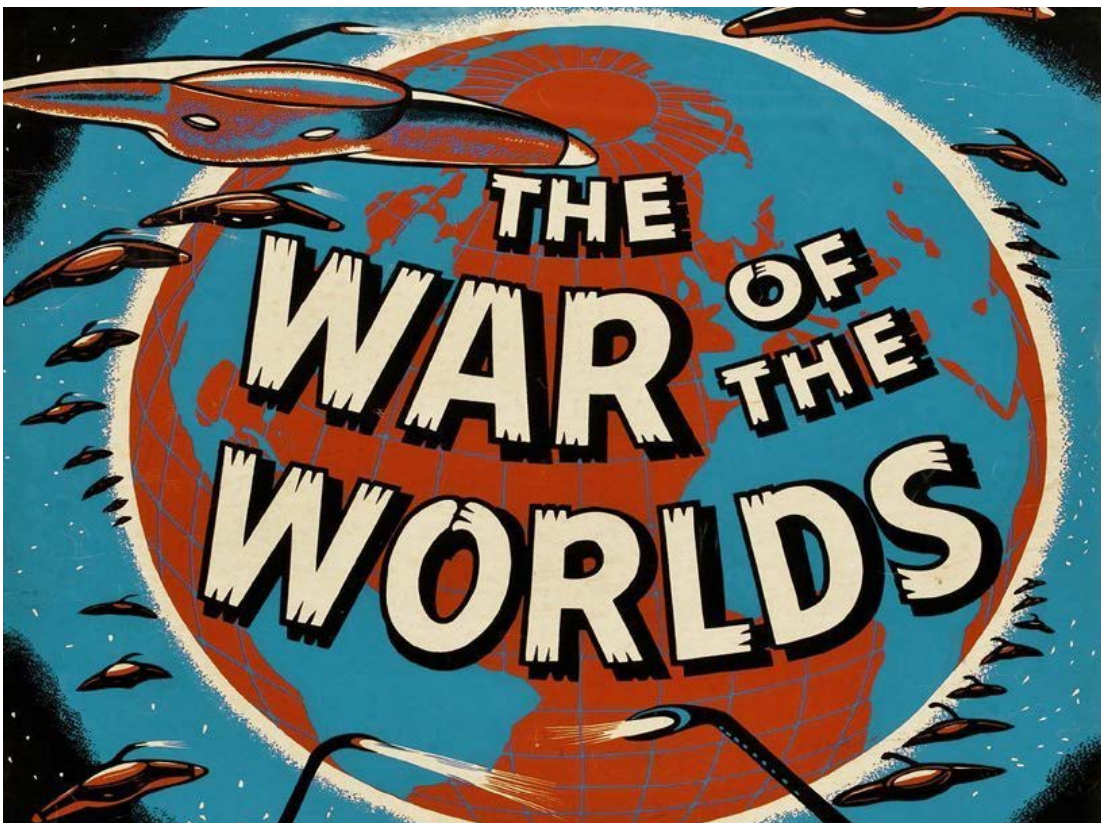
THE PROPHETIC NOVEL

Directed by Cyril Leuthy
10.7 Production / 52' / Delivery late 2024

First published in 1898, H.G. Wells's *The War of the Worlds* was a veritable literary and cultural revolution. It laid the foundations for modern sci-fi by telling the first-ever story of an alien invasion.

A political and moral fable, the novel uses science fiction as a tool to raise our awareness and alert the modern world to the dangers and risks inherent in industrial, scientific and technological progress. It is high time to rediscover this seminal book.

- ▶ Revised and distorted time and time again, from John Wyndham's terrifying *The Day of the Triffids* (1951) to Tim Burton's parodic *Mars Attacks* (1996), via the "fake news" broadcast by Orson Welles (1938) and Steven Spielberg's adaptation (2005), *The War of the Worlds* is indisputably part of the literary canon.
- ▶ A visionary work: as a scientist and a politically committed person, Wells signed an anti-imperialist, anti-colonialist, anti-speciesist and environmental manifesto that resonates with contemporary issues and ideas.
- ▶ Interviews with NASA scientists, writers and filmmakers; film excerpts, Wells's essays, notebooks and more: we have manifold resources at our disposal that will allow us to shed new and contemporary light on this important novel.



LOUISE BOURGEOIS

MY BODY MY SCULPTURE

DOWNLOAD THE
PITCH-DECK

Directed by Marie-Ève de Grave
Cinétévé / 52' / Delivery Fall 2024

In her 70-year career, Louise Bourgeois has established herself as a world-renowned artist who left an indelible mark on the art world. This film offers an intimate portrait of this sculptor whose art is a reflection of her personal life. With exclusive audio recordings and unpublished personal archives, it tells the story of the artist's life and work as they merge. Louise Bourgeois is her work and her sculpture is her body.

- ▶ An immersion in the unclassifiable art and life of one of the 20th century's major artist.
- ▶ Full access to Louise Bourgeois' personal archives: notebooks, audio recordings, photographs and articles.
- ▶ Interviews with art critics from the Musée Picasso, Centre Pompidou, MoMA and more...





82 rue de Rivoli
75004 Paris
+33 1 48 04 43 77
sales.cineteve.com

GORKA GALLIER (Mr)
Head of Sales & Acquisition Manager
(Australia/NZ, Israel, Italy, Japan, MENA, North America, Scandinavia, Western Europe)
g.gallier@cineteve.fr

ERIK TOLLU (Mr)
Sales Manager & Acquisitions
(Africa, CEE, France, Greece, Portugal, South America, Spain)
e.tollu@cineteve.fr

ELEONORE PICQ (Ms)
Sales Executive & Acquisition Assistant
(Asia, Czech Republic, Romania, Hungary, Baltic States, Inflight, & VOD)
e.picq@cineteve.fr

SUBMIT YOUR PROJECT
FOR DISTRIBUTION AND/OR COPRODUCTION
acquisition@cineteve.fr

CINÉTÉVÉ, a leading and awarded Paris-based production company established in 1982, whose catalogue comprises more than 1 000 hours of programs in the fields of history, investigation, arts, discovery and science, has launched in 2020 its new distribution branch, Cinétévé Sales. Handling pre-sales and sales for all our in-house productions, we also aim to acquire new external projects for distribution as well as to develop international coproductions with foreign partners.